

FierceLifeSciences

2019 Editorial Calendar

June

Lead Pub	Title
F FierceBiotech	Biggest R&D Budgets
F FiercePharma	Top 20 Highest-Paid CEOs
F FiercePharma	Top 20 Drugs in the U.S.
S FiercePharma	ASCO Coverage and Special Issue
S FierceBiotech	BIO Coverage
S FierceBiotech	ADA Coverage
S FiercePharma	Lions Health Coverage

July

Lead Pub	Title
F FierceBiotech	Highest-Paid R&D Executives
F FierceBiotech	Best and Worst IPOS of 2015-2018
F FiercePharma	Top 10 launches of 2019
F FiercePharma	Top Generics Makers or Drugmakers in Emerging Markets
F FiercePharma	Highest-Flying Executives

August

Lead Pub	Title
F FierceBiotech	Biggest Executive Moves from Pharma to Biotech
F FiercePharma	Biggest M&A Mistakes of the Last 5 Years
F FiercePharma	Highest-Paying Biopharma Companies

September

Lead Pub	Title
F FierceBiotech	Biotech Billionaires
I FierceBiotech	Fierce15
F FiercePharma	Top Drug Launch Disasters
S FierceBiotech	EASD Coverage
S FierceBiotech	ESMO Coverage and Special Issue

October

Lead Pub	Title
F FierceBiotech	Biggest Trial Flops of 2019
F FiercePharma	Best Advertising Awards Program
F FiercePharma	Biggest Broken Promises

November

Lead Pub	Title
F FierceBiotech	Top Players in NASH
F FierceBiotech	Biotech Graveyard
I FiercePharma	Women in Life Sciences
F FiercePharma	Biggest Drug Launch Disasters

December

Lead Pub	Title
F FierceBiotech	Most Anticipated Data of 2020
F FierceBiotech	Top Trends to Watch in 2020
F FiercePharma	Biggest M&A Deals of 2019
F FiercePharma	Top Trends to Watch in 2020
S FierceBiotech	FierceBiotech ASH Coverage and Special Issue

F : Editorial Feature S : Editorial Feature Series I : Inquire for Sponsorship Information

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Editorial Feature Sponsorship

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- Exclusive sponsorship of any Editorial Feature or Editorial Feature Series
- Feature will run as #1 story in newsletter on publish date
- Noted as sponsor in newsletter teaser: *“Thank you to our sponsor (SPONSOR LOGO)”* as seen in **Visual 1**
- On article web page, sponsor will appear in all advertising positions
- Option to include a roller ad unit on article web page as seen in **Visual 2**

Rates

Feature Sponsorship Rate:	\$7,500
Series Sponsorship Rate:	\$15,000

Visual 1:

Lorem ipsum dolor sit amet, fugit patrioque dissentiunt eos et, cum id amet mundi veritus, cum ei elit voluptua luptatum. Ut ius impetus oporteat, habeo graece facilis ei sed. In minimum occurreret vis, dicit disputando vel ne, facete maiestatis argumentum ea qui. — Paige Minemyer

Healthgrades announces 2018 top hospitals list
Thursday, March 1, 2018

Healthgrades released its annual "America's Best Hospitals" list this week, with hospitals in 28 states earning the recognition. At Spectrum Health, which landed on the top 50 hospitals list, a culture of excellence drives the organization to push to be better, said Executive Vice President and Chief Operating Officer Tina Freese Decker.

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Visual 2:

AMPLEXOR What Life Sciences Firms Can Learn From Other Industries About Optimizing Routine Document Production [READ MORE](#)

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Sponsored
AMPLEXOR Life Sciences: What Life Sciences Firms Can Learn From Other Industries About Optimizing Routine Document Production

Sponsored by AMPLEXOR Life Sciences | Jun 28, 2018 8:00am

What Life Sciences Firms Can Learn From Other Industries About Optimizing Routine Document Production

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FierceBiotech

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AMPLEXOR
What Life Sciences Firms Can Learn From Other Industries About Optimizing Routine Document Production

ARTICLE IN
FierceBiotech

In fields with complex information needs, such as engineering, use of structured authoring is second nature - particularly in regulated industries. Organizations spanning automotive, aerospace manufacturers and power utilities have teams of people routinely coordinating structured content, populating complex documents with approved information components.

In life sciences, the set-up has traditionally been quite different. Take the teams responsible for preparing regulatory content. As medical doctors, pharmacists and chemists by background, they have tended to favor office-style content tools, such as Microsoft Word, for generating documents. The downside of this practice is that, beyond manually cutting and pasting from existing documents, teams must largely start afresh each time a new or updated submission is needed - finding the right data all over again, and compiling it under the necessary headings.

FierceLifeSciences

Ready To Go Topics for Whitepapers & Webinars

FierceBiotech/FiercePharma

- Getting real at the FDA: The changing tide on real-world evidence in drug development.
- Get a bigger label faster: Using real world evidence for outcomes and new indications

FiercePharmaManufacturing

- Proven Quality: Preventing quality issues during drug development.
- The cell therapy divide: How to navigate the challenges of taking clinical-level manufacturing capacity up to commercial scale.

FiercePharmaMarketing

- Ready to launch? The decision to fly solo or bring on a crew

FierceBiotechResearch

- Becoming the early bird: Establishing a dialogue with the FDA around accelerating preclinical research.

FierceCRO

- Smart recruitment: Using AI to accelerate and improve patient enrollment in clinical trials.
- AI for inclusion: How smart use of trendy technology can make clinical trials look like society.